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Hello, Beauties! We are so excited to introduce ourselves to you today!

We're Christine & Jessica, and we are Signature Beauty Group.

We're not your typical on-location hair & makeup team.

We believe in building a confidence that illuminates from within. Throughout our journey together, we strive to become your beauty best friend.

We believe in the power of the mirror moment: the moment you discover your own signature beauty. We hope you'll think of us as your beauty best friends in these important moments as we teach you how to discover and create your own Signature hair and makeup looks!



MAKEUP LESSONS

This is a chance for us to work together to help you create and execute your own Signature look! I know how overwhelming it can be to navigate the world of makeup options, but with my help, you will learn about products and techniques in a series of lessons designed to make you feel completely confident, even when I'm not there!

Your lessons include a video of our session for you to view at a later time, a list of links to purchase all recommended products, and a summary of the tips and tricks covered in our time together!

Each element of this lesson plan can be booked separately or as a package, but if you choose to book the Beauty Branding VIP package, you will save \$200!

MAKEUP BAG MAKEOVER

This imperative first step will focus on seeing what products you already own, what you should let go, and what you will need to add to your routine. From foundation to brushes to lipstick, together we will establish exactly what you should have in your makeup bag tailored to your individual needs and lifestyle.

Upon receiving your collection, everything will be organized and sanitized, including all your brushes and tools. I will assess all of your new additions based on budget and lifestyle, personally shop online with you, and start you on the path of mastering your makeup routine.

In addition to these initial steps, you will get a full brow makeover and skin care routine. This step can be revisited seasonally as I keep up with all the new releases and cut through the clutter to teach you how to be less overwhelmed and more empowered to access your signature look.

\$199



PROFESSIONAL PERFECTION & PERSONAL BRANDING

Now that you have your makeup bag ready to go, step two begins with establishing your Signature go-to look. Remember, you only have one first impression, so the image you present truly matters. Learn how to put your best face forward in your personal and/or professional setting!

This unique lesson will include instruction on the basic 15 minute face: creating a put-together look appropriate for any event, from a boardroom to dinner out, in 15 minutes or less. You will feel inspired and confident, able to walk into any professional setting looking like a million dollars after this lesson!

Makeup Only | \$199
Makeup and Hair | \$350



MASTERING THE ART OF THE EYE

The possibilities are endless and so exciting when it comes to accessorizing the eyes! Your unique eye shape, tones best suited for your coloring, and textures that flatter your face are all things addressed during this session. The correct use of color, shading, lining and lashing will be taught based on your Signature look, too.

When you master the art of the eye, your Signature look will always look professional!

1 Hour | \$199





HAIR LESSONS

I often hear from clients (and strangers) that they wish they knew how to style their hair more ways, or that their hair will not hold a curl. Just as with makeup, we can fill our cabinets with the newest blow dryers, hair serums and masques, but if we are not taught HOW and WHY to use specific products, our hairstyle will just fall flat — literally!

That’s why I have put together lessons, a tiered Hair Guide, to equip you with the knowledge and confidence to step out of your comfort zone and stop blaming your hair for not behaving! This one-on-one, or group lesson, provides us the opportunity to work on creating several Signature Styles unique to you. Whether you are looking for a BeautyBFF to help you navigate and simplify your hair care routine, or you are wanting to master a date night out updo, my tiered Hair Guide, will allow you to choose your focus and “level up” at your own pace!

I am so excited to meet with you and create your Signature Style together as your BeautyBFF!

HAIR 101

CABINET CLEAN OUT

This session is all about the basics. Have you thought about how long you have had that trusty blow dryer or are you still using that hot roller set from college? We will break the cycle of comfort and update your tools, brushes, combs and products. I will educate you on your hair type and if the products you are using are helping or hurting you.

We will create a monthly, weekly, and daily hair care plan specifically for your hair type and lifestyle. This hair care plan will include an online shopping trip with VIP insight into my favorite must-have products and the “why” behind it.

Did you know you need to activate dry shampoo, after you spray it on your hair? We will discuss these questions, plus many more hair myths and facts so that you can really get to know YOUR hair.

Managing your mane does not have to be overwhelming or boring! I cannot wait to be your hair BeautyBFF and teach you how FUN your hair can be!

1.5 Hours | \$199



HAIR 201

CREATING & UPDATING YOUR SIGNATURE SYTLE

After the Cabinet Clean Out, we are ready to update your look and create a Signature Style.

This style could be polishing your everyday casual work hairstyle, updating your boardroom power-suit hairstyle, or developing a brand new hairstyle for your public speaking events. Wherever you are in your daily routine, we will perfect or rediscover the confidence you should have in your overall appearance.

Pair this with a Signature makeup session and be prepared to wow everyone, especially yourself! Your hair is one accessory you cannot take off, so you cannot be afraid to be the master of your mane!

Hair Only | \$199
Makeup and Hair | \$350



HAIR 301

SPECIAL EVENT STYLING

Once you learn how to achieve your Signature Style, it is time to take it up a notch or two!

While I would love to be your go-to BeautyBFF for every special event, we know that is not always realistic. My goal is to ensure that you feel confident in styling your hair at a moment's notice. Whether it is a sleek and perfectly styled twist or a loose and textured updo, we can determine what is most flattering with your wardrobe style, face shape, and overall lifestyle.

We will focus on one or two more formal styles, chat about the perfect products for a long-lasting look, and learn why hair pins should always be in your arsenal.

Hair design is an art and it has taken me almost two decades to master my styling aesthetic, but in our time together, I will break down tips and tricks that I use for myself and for clients.

1.5 Hours | \$199





BEAUTY BRANDING VIP

Don't want to miss a thing?

Become a Beauty Branding VIP by purchasing our full package of hair & makeup lessons!

You will receive our full collection of lessons as well as VIP perks such as:

- exclusive discounts & personal shopping by Jess & Chris
- customized seasonal newsletters so you can refresh your look with every season
- bonus tools + treats along the way!

\$1,150

(valued at over \$1,400)



CONTACT

1-985-276-9496

signaturebeautygroup@gmail.com

signaturebeautygroup.com

[@signaturebeautygroup](https://www.instagram.com/signaturebeautygroup)

